

# SENQUÉ LITTLE-POOLE

## CONTACT

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## EDUCATION

**Pomona College** - Claremont, CA  
Bachelor of Arts - Media Studies 2019  
Concentration: Digital Media Production

### *Theater Department Videographer (2018)*

Planned shoots with department faculty  
Captured student performances  
Edited footage in post-production

### *College Teaching Assistant (2019)*

Served as a liaison between the professor and students  
Facilitated classroom discussion  
Assisted in troubleshooting design and technical problems during production labs  
Performed in-class demonstrations for handmade animation class

### *Summer Undergraduate Research Project (2016) (2017) (2018)*

Created a graphic novel, entitled *Fetishize//Façade*, made of original essays, visual collages, and illustrations.  
Did research, made storyboards, and wrote scripts for proposed short film ideas

## SKILLS

- Adobe After Effects + (Red Giant Suite)
- Cinema 4D + (Octane)
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Sound editing
- Rotoscoping
- 2D & 3D tracking
- Color correction and grading
- 3D character animation
- Front-End UI design
- DSLR photography
- Digital marketing

## PROFESSIONAL SUMMARY

Motivated Motion Graphic Designer, fluent in After Effects and Cinema 4D. Enthusiastic about creating new animations for entertainment, marketing, and business needs.

## WORK HISTORY

### **Motion Graphic Designer, 10/2015 to Current**

#### **Freelance** - Los Angeles, CA

- Conceptualize graphic products for social media, advertising, and informational purposes.
- Develop high-impact creative projects from concept to completion, including trailers and promotional content for company campaigns.
- Deliver animations, illustrations, and digital assets for videos, print, and web/mobile using Adobe Creative Suite and Cinema 4D.
- Design website layouts, templates, and unique branded looks - communicating with clients to ensure visual concepts are within the company standards.

### **Art Director & Web Developer, 10/2018 to Current**

#### **Take A Knee** - Los Angeles, CA

- Lead art direction and rebranding for a 20-year-old athletic organization as it expands its services to offer an online subscription model.
- Update internal media management to prepare content libraries to be uploaded onto the web.
- Build and integrate 3D assets into the website as part of renovating the front-end user interface.
- Create custom text, web templates, logos, and 2D/3D animations to push the brand's visual identity forward.

### **Digital Design Intern, 05/2018 to 08/2018**

#### **The Andy Warhol Museum** - Pittsburgh, PA

- Produced content for social media, newsletters and printed collateral, using Photoshop and Illustrator.
- Created a series of education and exhibition program materials for children, adhering to Warhol style guides, using InDesign and Illustrator.
- Collaborate with marketing to create digital assets for edits on tight deadlines

### **Print Studio Manager, 10/2016 to 12/2017**

#### **Sontag Center for Design** - Claremont, CA

- Designed initial operations plans and raised \$12,000 in collaboration with the Sontag Center for Design, to develop a screen-printing studio.
- Wrote curricula, facilitated workshops and scheduled programming that served over three hundred college students.
- Established, enforced, and optimized internal policies to maintain efficiency and responsiveness to demands.

### **Founder, 05/2014 to 01/2018**

#### **Infinite Questions On Nothing** - Pittsburgh, PA

- Designed graphics for products using Photoshop and Illustrator.
- Directed and photographed look books to develop brand identity.
- Held release parties and created digital content for social media, as part of marketing campaigns.
- Sold apparel during sponsored events and through e-commerce.